



ECONOMIC DEVELOPMENT COUNCIL

25 Jefferson Street, Suite 300
Clarksville, Tennessee 37040
(931) 647-2331 ■ Fax: (931) 645-1574
www.clarksville.tn.us

News Release

For Immediate Release:
February 20, 2009

Media Contact:
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Rivers & Spires Festival April 16-18, 2009

Clarksville, TN – The Clarksville-Montgomery County Convention & Visitors Bureau announces dates for the 7th annual Rivers & Spires Festival to take place on April 16, 17, and 18. This internationally-award winning festival will take place on the streets of Historic Downtown Clarksville.

Attracting over 25,000 people in 2008, the Rivers & Spires Festival is a free festival. No admission is charged and most activities are available at no charge. Five stages of entertainment will feature every genre of music from Country to Christian, Rock to Hip Hop, and everything in between.

Rivers & Spires Festival is designed for the entire family. Activities include an International StreetFest, Kidz Zone, teen area, classic cars and Corvettes, arts & crafts, Quilts of the Cumberland, Jazz 'n Wine, Songwriters Showcase, an Adventure Race, Last Band Standing, cooking shows, boutique shopping, festival food, and military appreciation events.

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New acts for 2009 feature the *NOJOE'S Clown Circus* in the Kidz Zone, *New Odyssey* – a jukebox tribute band, *Mariachi Band Zelaya* in the International StreetFest, and *John Michael Montgomery*, whose No.1 Hits include “I Swear,” “I Love the Way You Love Me,” and “SOLD (The Grundy County Auction Incident).” He will headline the country stage on Saturday, April 18.

To learn more about Rivers & Spires Festival, please visit
www.riversandpsires.com.

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R3 – Running, Racing &
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Rivers & Spires Festival Urban Adventure Race

Clarksville, TN – The Clarksville-Montgomery County Convention & Visitors Bureau announces that an Urban Adventure Race, sponsored by R3-Running, Racing & Relaxing, will be a new activity at the Rivers & Spires Festival this year.

This activity, similar to CBS's *Amazing Race*, will take place in Historic Downtown Clarksville on Saturday, April 18. Teams of three may participate. Clues will be given and times will be clocked to determine winners. If you would like to participate in the Rivers & Spires Festival's Urban Adventure Race, go to www.riversandspires.com to learn more details and complete an online application.

Rivers & Spires Festival won the 2007 International Festival & Events Association Haas & Wilkerson Gold Pinnacle Award – the highest festival honor you can receive.

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Rivers & Spires Festival Clarksville's Got Talent

Clarksville, TN – The Clarksville-Montgomery County Convention & Visitors Bureau announces a new event for the 2009 Rivers & Spires Festival entitled Clarksville's Got Talent.

Clarksville's Got Talent will be held in conjunction with 5 Star Radio Group. The Eagle 94.3 will have five pre-stops leading up to the Rivers & Spires Festival. Five winners will be picked along the way and compete at Clarksville's Got Talent on Friday evening, April 17 in the Underground area on Franklin Street.

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Rivers & Spires Festival HGTV Design to Sell

Clarksville, TN – The Clarksville-Montgomery County Convention & Visitors Bureau announces that HGTV Design to Sell cast members John Gidding, Chip Wade, and David Wint will participate in the 2009 Rivers & Spires Festival on April 16-18 in Historic Downtown Clarksville.

All three HGTV Design to Sell cast members will participate in a cooking show, held in conjunction with Chef Mart, on Saturday, April 18 at 2:00 p.m. in the Jazz ‘n Wine area at Trinity Episcopal Church. These cast members will demonstrate their culinary skills with a presentation entitled, “Carpenter Tools to Cook With.”

Additional cooking shows will take place between 1:00 p.m. and 4:00 p.m. in the Jazz ‘n Wine area. HGTV Design to Sell cast members will have additional appearances at the festival. Chef Mart is located at 307 Providence Boulevard in Clarksville and is owned by Mark Weakley.

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Rivers & Spires Festival John Michael Montgomery

Clarksville, TN – The Clarksville-Montgomery County Convention & Visitors Bureau announces that John Michael Montgomery will perform at the Rivers & Spires Festival on Saturday, April 18 on the Public Square stage at 9:00 p.m.

John Michael Montgomery's hits include CMA Single of the Year, "I Swear," ACM Song of the year, "I Love the Way You Love Me," and Billboard's Top Country Single, "SOLD! (The Grundy County Auction Incident)."

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Rivers & Spires Festival Last Band Standing

Clarksville, TN – The Clarksville-Montgomery County Convention & Visitors Bureau announces a new event for the 2009 Rivers & Spires Festival entitled Last Band Standing.

This event will be held in conjunction with 5 Star Radio Group. The radio station has released an all call for regional bands. They will select five bands to perform mid-day at the Rivers & Spires Festival on April 17 and five bands to perform mid-day at the festival on April 18. On Saturday evening, April 18, the top two bands will compete in a playoff to win a cash prize.

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Rivers & Spires Festival Operation Rising Star “Live” Tour

Clarksville, TN – The Clarksville-Montgomery County Convention & Visitors Bureau announces a new event for the 2009 Rivers & Spires Festival entitled Operation Rising Star “Live” Tour.

This event will be held in conjunction with Fort Campbell’s MWR. Over the past year, Operation Rising Star has held competitions for talented singing soldiers and family members. The top six winners of Operation Rising Star will be on tour at the Rivers & Spires Festival’s Courthouse Stage on Saturday, April 18.

The Rivers & Spires Festival will take place on April 16-18, 2009 in Historic Downtown Clarksville. Rivers & Spires Festival won the 2007 International Festival & Events Association Haas & Wilkerson Gold Pinnacle Award – the highest festival honor you can receive. To learn more about the Rivers & Spires Festival, please visit www.riversandspires.com. # # #



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Rivers & Spires Festival Quilts of the Cumberland

Clarksville, TN – The Clarksville-Montgomery County Convention & Visitors Bureau announces a new event for the 2009 Rivers & Spires Festival entitled Quilts of the Cumberland.

If you are a quilter, then don't miss this opportunity to display your work in the Quilts of the Cumberland exhibit. The display and juried competition will take place at Madison Street United Methodist Church. To learn more details or download an online application, please visit www.riversandspires.com.

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March 24, 2009

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Rivers & Spires Festival Next Great Songwriters Search

Clarksville, TN – The Clarksville-Montgomery County Convention & Visitors Bureau announces a new event for the 2009 Rivers & Spires Festival entitled Next Great Songwriters Search.

If you have ever aspired to be a songwriter, attend the Rivers & Spires Festival with your music during the open division auditions between noon and 2:00 p.m. on Saturday, April 18. A soldier division audition will take place between 3:00 p.m. and 5:00 p.m. One winner will be awarded a cash prize in each division. All auditions will take place in the Underground area on Franklin Street. To apply, please complete an online application at www.riversandspires.com.

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Area songwriters from Nashville will also perform that evening at 6:30 p.m. They include Jimmy Melton who writes songs performed by country legends and newcomers alike, Phil Donnell who writes and produces music for Craig Morgan, and Wynn Varble who wrote “Have You Forgotten” sung by Darryl Worley in 2003.

The Rivers & Spires Festival will take place on April 16-18, 2009, in Historic Downtown Clarksville. Rivers & Spires Festival won the 2007 International Festival & Events Association Haas & Wilkerson Gold Pinnacle Award – the highest festival honor you can receive.

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